

2016

CENTRAL MASS LATINO *Business*



General Admission Is Free!

SATURDAY APRIL 23, 2016

1 PM - 5 PM

Renaissance ADHC Center

1040 Southbridge Street

Worcester, MA 01610

**Latino Owned Businesses | Minority Owned Businesses
Women Owned Businesses | General Business Community
All Welcome**

Adelante Worcester VIP Reception

All VIP Guests And Business Owners

Friday April 22, 2016

6 PM - 8 PM

Location To Be Determined

**For More Information On Sponsorship And Exhibitor Space
Please Contact Us @ 774-230-4411 Or E-Mail: cmlbe@yahoo.com**

PRESENTING SPONSOR

\$2,500.00

Expo And VIP Reception

PLATINUM SPONSOR

\$2,000.00

Expo And VIP Reception

GOLD SPONSOR

\$1,500.00

Expo And VIP Reception

EXHIBITOR BOOTH

\$500.00

RECRUITMENT ROOMS

NEW FOR 2016

À LA CARTE

- ★ Presented As Lead Event Sponsor
- ★ Presented As VIP Reception Lead Sponsor
- ★ VIP Reception Spotlight Table
- ★ VIP Reception Tickets
- ★ VIP Reception Presenting Remarks
- ★ Receives Prime Logo Presence And Branding On All Event Collateral
 - » Expo Event Flyer, Expo Event Poster, Expo Program Book
 - » Logo On Front And Back Cover Of Program Book
 - » Full Page 8 x 5 In Program Book
- ★ Expo Event
 - » Branded Bag For Expo Attendees (500 Quantity)
 - » Banner Displayed Center Stage At Expo Event
 - » Stage Mentions, Expo Speaking Opportunity
 - » Best Exhibitor Booth Space (1 - 8 Ft. Table w/ Skirt And 4 Chairs)

- ★ Presented As Platinum Event Sponsors
- ★ Presented As VIP Reception Sponsor
- ★ VIP Reception Spotlight Table
- ★ VIP Reception Tickets
- ★ Mention At VIP Reception
- ★ Receives Prominent Logo Presence And Branding On All Event Collateral
 - » Expo Event Flyer, Expo Event Poster, Expo Program Book
 - » Logo On Front And Back Cover Of Program Book
 - » Full Page 5 x 3.875 In Program Book
- ★ Expo Event
 - » Banner Prominently Displayed At Expo Event
 - » Stage Mentions, Expo Speaking Opportunity
 - » Prime Exhibitor Booth Space (1 - 8 Ft. Table w/ Skirt And 4 Chairs)

- ★ Presented As Gold Event Sponsors
- ★ Presented As VIP Reception Sponsor
- ★ VIP Reception Tickets
- ★ Mention At VIP Reception
- ★ Receives Logo Presence And Branding On All Event Collateral
 - » Expo Event Flyer, Expo Event Poster, Expo Program Book
 - » Logo On Front And Back Cover Of Program Book
 - » Quarter Page 3.875 x 2.375 In Program Book
- ★ Expo Event
 - » Banner Displayed At Expo Event
 - » Stage Mentions
 - » Prominent Exhibitor Booth Space (1 - 6 Ft. Table w/ Skirt And 2 Chairs)

- ★ Presented As Business Expo Event Sponsors
- ★ VIP Reception Tickets
- ★ Receives Branding On Event Collateral
 - » Listing In Expo Program Book
 - » Business Card Size Ad In Program Book
- ★ Expo Event
 - » Stage Mentions
 - » Exhibitor Booth Space (1 - 6 Ft. Table w/ Skirt And 2 Chairs)

- ★ NEW FOR 2016 - Private Recruitment Rooms
 - » \$500 --- General Rate
 - » \$250 --- Sponsor And Exhibitor Rate
 - » Branded With Company Name And Logo
 - » Access To Recruits, Walk-Ins And Appointments

- ★ Program Book Ads
 - » \$500 --- Full Page Size Ad [8 x 5]
 - » \$350 --- Half Page Size Ad [5 x 3.875]
 - » \$250 --- Quarter Page Size Ad [3.875 x 2.375]
 - » \$50 --- Business Card Size Ad
 - » \$25 --- Business Listing
- ★ \$50 --- Electricity For Exhibitor Booth
- ★ \$75 --- Backdrop For Booth



***CMLBE Reserves The Right To Market And Brand The Event In A Manner That Serves The Interest Of The Organizers, Stake Holders And All Parties Involved



January 18, 2016

Dear Esteemed Business Owner,

Thank you for your interest and for supporting the Central Massachusetts Latino Business Expo. We are very excited in anticipation of this year's event. Thanks to your support, last year the Central MA Business Expo along with Adelante Worcester hosted an exceptional VIP reception at Nuvo Restaurant in Worcester, MA. There were over 100 business owners, stake holders, and supporters in attendance. Among other dignitaries present, the City Mayor was in attendance demonstrating their support.

The Expo was fantastic with more than 50 businesses represented from 20 different markets. The traffic was steady with consumers excited to learn more about the businesses present. In effort to build on our initial success, we must take advantage of the opportunities available. That's why this year we are introducing jobs to our expo! Yes, Job seekers are welcome to come and meet with companies who are interested in working for your organization!

Participating companies would be asked to have a hiring and/or HR representative available for informal interviews or simply to engage potential applicants. This is an optional benefit available to interested companies. Interviews and the recruiting booths will be in a separate area and in addition to participating company's booth/table. There is more information available in the enclosed packet.

In effort to further increase the impact, we have modified our floor plan to increase participation and will continue to expand our marketing efforts. More importantly, participating businesses will have an exclusive opportunity to participate in this years' VIP Reception hosted by Adelante Worcester. For more information, please see enclosed details. Do not hesitate to contact us if we can be of any assistance.

We look forward to you response with anticipation. Your participation is important to all of us!

Sincerely

Latin American Business Organization

WHEN: Saturday April 23rd, 2016, 1-5PM

WHERE: Renaissance ADHC Center
1040 Southbridge Street
Worcester, MA 01610

WHO: Latino / Minority / Women Owned Businesses
And the General Business Community

ADELANTE WORCESTER VIP RECEPTION APRIL 22, 2016
WHO: SPONSORS, EXHIBITOR BUSINESS OWNERS AND
LOCATION: Nuvo Restaurant, Shrewsbury St. Worcester, MA

EXPOSITION DAY: General Admission is FREE!

FOR MORE INFORMATION

CMLBE@YAHOO.COM

774-230-4111