

January 18, 2016

Dear Esteemed Business Owner,

Thank you for your interest and for supporting the Central Massachusetts Latino Business Expo. We are very excited in anticipation of this year's event. Thanks to your support, last year the Central MA Business Expo along with Adelante Worcester hosted an exceptional VIP reception at Nuvo Restaurant in Worcester, MA. There were over 100 business owners, stake holders, and supporters in attendance. Among other dignitaries present, the City Mayor was in attendance demonstrating their support.

The Expo was fantastic with more than 50 businesses represented from 20 different markets. The traffic was steady with consumers excited to learn more about the businesses present. In effort to build on our initial success, we must take advantage of the opportunities available. That's why this year we are introducing jobs to our expo! Yes, Job seekers are welcome to come and meet with companies who are interested in working for your organization!

Participating companies would be asked to have a hiring and/or HR representative available for informal interviews or simply to engage potential applicants. This is an optional benefit available to interested companies. Interviews and the recruiting booths will be in a separate area and in addition to participating company's booth/table. There is more information available in the enclosed packet.

In effort to further increase the impact, we have modified our floor plan to increase participation and will continue to expand our marketing efforts. More importantly, participating businesses will have an exclusive opportunity to participate in this years' VIP Reception hosted by Adelante Worcester. For more information, please see enclosed details. Do not hesitate to contact us if we can be of any assistance.

We look forward to you response with anticipation. Your participation is important to all of us!

Sincerely

Latin American Business Organization

WHEN: Saturday April 23rd, 2016, 1-5PM

WHERE: Renaissance ADHC Center
1040 Southbridge Street
Worcester, MA 01610

WHO: Latino / Minority / Women Owned Businesses
And the General Business Community

ADELANTE WORCESTER VIP RECEPTION APRIL 22, 2016
WHO: SPONSORS, EXHIBITOR BUSINESS OWNERS AND
LOCATION: Nuvo Restaurant, Shrewsbury St. Worcester, MA

EXPOSITION DAY: General Admission is FREE!

FOR MORE INFORMATION

CMLBE@YAHOO.COM

774-230-4111



Enero 18, 2016

Estimado Empresario Latinos,

Gracias por su interés y por su apoyo en el Central Massachusetts Latino Business Expo. Estamos muy entusiasmados en anticipación del evento de este año. Gracias a su apoyo, el año pasado el Central MA Latino Business Expo junto Adelante Worcester organizo una excepcional recepción VIP en el restaurante de Nuvo en Worcester, MA. Hubo más de 100 empresarios, interesados y participantes presentes. Entre otros dignatarios presentes, el alcaldes de la ciudad estuvo presente mostrando su apoyo.

El Expo en sí mismo no defraudó con más de 50 empresas representadas de 20 mercados diferentes. Algunos pequeños, otros con más de 200 empleados. El tráfico era constante con cientos de visitantes de el area.

En esfuerzo para construir nuestro éxito inicial, debemos aprovechar las oportunidades disponibles. por eso este año presentaremos empleo en nuestro expo! Sí, personas que buscan empleo son Bienvenidos a venir y encontrarse con empresas que estén interesadas en emplear para sus empresa! Las empresas participantes se le pedirá que tengan una contratación o representante de recursos humanos disponible para entrevistas informales. Este es un beneficio opcional disponible para las empresas interesadas. Entrevistas y el área de reclutamiento será en un área separada y además de stand/mesa de empresas participantes.

En el esfuerzo por aumentar aún más el impacto, hemos ampliado nuestra planta para incluir otras empresas, hemos ampliado nuestros esfuerzos de marketing. Más importante aún, empresas participantes tendrán una oportunidad exclusiva de participar en este años recepción VIP organizada por Adelante Worcester. Por ser parte de esta expo continuará fortalecer y hacer crecer nuestra propia viabilidad económica.

Esperamos tú respuesta con anticipación. Su participación es importante para todos nosotros!

Sinceramente

Latin American Business Organization (LABO) Corp.

Latin American Business Organization

CUANDO: Saturday April 23rd, 2016, 1-5PM

LUGAR: Renaissance ADHC Center
1040 Southbridge Street
Worcester, MA 01610

QUIEN: Latino / Minoria / Mujeres Duenos De Negocios
Y la comunidad general emprsariar

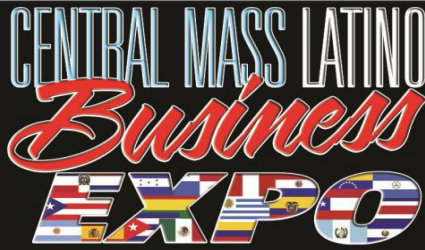
ADELANTE WORCESTER VIP RECEPTION APRIL 22, 2016
QUIEN: SPONSORS, EXHIBITOR BUSINESS OWNERS AND
LUGAR: Nuvo Restaurant, Shrewsbury St. Worcester, MA

EXPOSITION DIA: Admision General GRATIS!

PARA MAS INFORMACION

CMLBE@YAHOO.COM

774-230-4111



SPONSOR INFORMATION AND EXHIBITOR FORM

(PLEASE COMPLETE AND MAIL OR EMAIL. THANK YOU!)

SELECT A SPONSORSHIP LEVEL



LEAD EVENT SPONSOR (\$2,500)



PLATINUM SPONSOR (\$2,000)



GOLD EVENT SPONSOR (\$1,500)



EXHIBITOR (\$500)



RECRUITMENT ROOM (\$250)*



RECRUITMENT ROOM (\$500)

*Businesses participating in expo as sponsor or exhibitor receive discount.

Company Name:	
COMPANY POINT OF CONTACT	
TITLE	
PHONE (Cell & Alternative)	
EMAIL	

AD REQUIREMENTS:

- Full Page 8X5
- Half Page 5X3.875
- Quarter page 3.875X2.375

LOGO REQUIREMENTS:

- Preferably a vector file in illustrator, EPS or PDF format for best quality (image files in any format accepted)
- Email files to: cmlbe@yahoo.com

EXHIBITOR BOOTH SPACE REQUIREMENTS:

- All booths except Sponsor Booths will receive:
 - 6 Ft Table, 2 Chairs, Table Skirt, Table Top Business Listing
 - Prizes can be Ruffled off, Event organizers will help promote via PA system
 - Bring your own Company Banner and exhibitor resources

DEADLINES AND IMPORTANT DATES:

SPONSORSHIP DEADLINE: March 1st 2016
 PROGRAM BOOK AD DEADLINE: April 1st 2016
 EXHIBITOR SPACE REGISTRATION DEADLINE: April 1st 2016
 ADELANTE WORCESTER VIP RECEPTION: April 22nd, 2016 6-8pm, Nuvo Restaruant, Worcester, MA.
 CENTRAL MASS LATINO BUSINESS AND CAREER EXPO: April 23rd, 2016 1-5pm, Renaissance Center, 1040 Southbridge St. Worcester, MA

A' LA CARTE REQUESTS:
HERE

PLEASE MAIL SPONSORSHIP FORMS AND CHECKS PAYABLE TO:

The Central Mass Business Expo
 Southbridge, MA 01550
 50 Elm Street, Suite D
 For more information contact: info@CMLBE@yahoo.com
 774-230-4411



